

Data Broker Registry Under CCPA (CRA Exceptions)

The Data Broker Registry required under the California Consumer Privacy Act (“CCPA”) is LIVE. The CCPA requires data brokers to have registered with the California Attorney General by January 31, 2020. The website of the Office of the Attorney General provides that a data broker that has not registered by the January 31st deadline should register as soon as possible and may be liable for civil penalties for each day it fails to register. The CCPA defines “data broker” as “a business that knowingly collects and sells to third parties the personal information of a consumer with whom the business does not have a direct relationship.” There are exceptions to this definition for consumer reporting agencies (CRA) to the extent the activities are covered by the Fair Credit Reporting Act (FCRA), and financial institutions to the extent the activities are covered by the Gramm-Leach-Bliley Act (GLBA). Click [here](#) to see the businesses who have registered and click [here](#) to register.